



## Team Talk

Team Communication for Turbo-charged Results



"Arthur Carmazzi's Directive Communication is one of the best transformational courses I have attended. It has many practical applications and interactive exercises that scientifically illustrate how we can improve results and performance. Using this makes a big difference to motivate yourself and continually influence the behavior of the organization. I would recommend this to anyone wanting to make a difference."

Lance Tay  
Deputy CEO  
John Hancock Life Assurance

### Arthur F. Carmazzi

Arthur is one of the world's Top 10 most influential Leadership Gurus according to Gurus International. He has more than 21 years experience specializing in psychological approaches to leadership and culture transformation. He is the best selling co-author of "The 6 Dimensions of Top Achievers", and author of "Identity Intelligence" and "Lessons from the Monkey King". Arthur is also the developer of the CBCI (Colored Brain Communication Inventory) and HDMA Emotional profiling tools used for "Psycho-Productivity" management.



Founder of the  
Directive  
Communication™  
Methodology and  
Asia's No. 1 Change  
Leadership Speaker &  
Trainer



## Overview

This program teaches managers and project team members how to maximize the productivity of teams. The highly interactive "Directive Communication" based workshop gives participants the psychological tools needed to understand one another at the most basic level of brain action. They will learn how to decode each team members physical way of processes information and how that affects perceptions of attitude toward work and others. This foundation allows a deep understanding and respect for the attributes, strengths, and weaknesses of each team member and sets the awareness to become more sensitive of how to work better together in a cross-functional processes.

Team leaders will develop the ability to better assess team members and have a greater understanding of their decision making process. Team Talk concentrates on the people to make the most of their natural gifts and teaches strategies to set up a supportive environment that promotes the individual as well as the team. This leads to the creation of an environment of personal relationships that communicate at a profound professional level. Managers will be able to arrange team members into super "Colored Brain" teams, teams that support each other to accomplish tasks that require diverse and flexible thinking patterns and can effectively communicate for superior decision making and action.

## Objectives & Outcome

A successful participant of this course will be able to:

- ☞ How the color of you brain can determine your team role
- ☞ How super decisions can be made through teams with "Colored Brains"
- ☞ Bringing out the best in team members through understanding their brain color
- ☞ Communicating the incommunicable, getting people to express their thoughts and feelings
- ☞ Creating respect for each other, the foundation to greatness.

### Who Should Attend:

CEOs, Team Leaders, Managing Directors, Senior Managers, Directors, Department Heads, Managers, Consultants, Supervisors and High Potentials, project managers, brand managers, complete project and management teams, consultants, and groups of front line staff

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