

the psychology of Super Interviewing & Selection

with : **Ong Hong Him**

Asia's Most Successful Interview and Selection Consultant



This workshop will be led by **Ong Hong Him**, a **Certified Trainer and Partner of Directive Communication International** and **Author of the international bestseller book "The Psychology of Selecting the Right Employee"**

- Accomplished Speaker
- Experienced Professional in Recruitment and Selection in Asia
- Accredited Senior Human Resource Professional (SHRP)
- Certified DISC and CBCI Practitioner
- Author of international bestseller book "The Psychology of Selecting The Right Employee"

Ong Hong Him

Ong Hong Him, a top psychology-based trainer, speaker and best selling author, specializes in selecting and retaining the right people to turbo charge your organization and make it action oriented. His 25 years of HR expertise includes consulting with Deloitte and Touche and helping as HR Director of British Petroleum and Boise Cascade. In addition to being certified in DISC and CBCI, he also holds an MBA, ACTA, and Directive Communication accreditation.



Asia's Most Successful
Interview and Selection
Consultant

Overview

Hiring the Right Employee is critical to the success and growth of your Company. Millions of dollars spent on your Company's infrastructure, systems and machinery could go to waste without the right people to manage these assets. Employee "Job Matching" is the bulb to providing the light for your organization. Employee "Culture Matching" is the switch to turn on the light. This 2-day workshop brings you new perspectives and insights into Employee Recruitment. Attend this workshop and enhance your workforce and human capital today!

Objectives & Outcome

A successful participant of this course will be able to:

- Apply the Directive Communication Methodology of selecting the right employee
- Understand the Employee Recruitment is more than just "Gut Feel" interviewing and selection
- Gain knowledge and expertise in the psychology of selecting the right employee
- Use Directive Communication tools to select the right employee
- Understand that Employee Recruitment is not just for the HR professionals. It is for all those involved in the recruitment process
- Get a head-start to do a better job in Employee Recruitment



Who Should Attend:

CEOs • Managing Directors • Senior Managers • Directors • Department Heads • Consultants • HR Professionals • Anyone who is involved in the recruitment process

DAY ONE

- **Day One-AM**
 - Overview of Employee Recruitment
 - Understanding the importance of company culture matching
 - Steps to Employee Recruitment
 - Pitfalls in Hiring
 - Job Analysis, Job Description, Job Specification, and Job Worth
- **Day One-PM**
 - Introduction to Directive Communication Psychology
 - Colored Brain Communication Inventory (CBCI)
 - Human Emotional Drivers
 - Applying CBCI Assessment tools and other DC tools in Employee Recruitment

DAY TWO

- **Day Two-AM**
 - Importance of Employee Recruitment to Company's Success
 - Identify the Selection Criteria
 - Develop Questionnaires for Selecting the Right Employee
 - Develop Interview Rating Form
 - Training for Interviewers
- **Day Two-PM**
 - Role Play in conducting an Employee Interview using Directive Communication tools
 - Group Discussion on Selecting the Right Employee
 - Summary of key points for Employee Recruitment and Selection
 - Q & A

register@directivecommunication.com - www.directivecommunication.com



Registration Form – 2 BREAKTHROUGH DAYS on

PSYCHOLOGY OF SUPER SUPER INTERVIEWING & SELECTION

For registration, kindly fill in the following form and return it via fax: (62-361)981654
or email: register@directivecommunication.com
or mail to Villa de Carmazzi, Lod Tunduh, Ubud, Bali
Website : www.carmazzi.net
www.directivecommunication.com

Company : _____
Address : _____
Contact person : _____
Tel : _____ Fax : _____

Participants' details :

1. Name : _____
Designation : _____
H/P No. : _____
2. Name : _____
Designation : _____
H/P No. : _____
3. Name : _____
Designation : _____
H/P No. : _____

Conference Details:

This course will be conducted for 2 days as follows:

City / Country : _____
Date of Training : _____
Time : 9.00am ~ 5.00pm

Price:

US \$ 1,280.00

Group Discount: Enjoy a group discount of 10% for 3 or more delegates registered at the same time from the same organisation and with the same billing source

Target participants:

CEO's, Managing Directors, Senior Managers, Directors, Department Heads, Managers, Consultants, Supervisors and High Potentials

Package includes:

- a) Colored Brain Communication Cards
- b) CBCI assessment booklet
- c) Hard cover binder manual

Methods of Payment

- For Singapore or Bank Draft made payable to Directive Communication (Asia) at:
DBS Bank Singapore DIRECTIVE COMMUNICATION INTERNATIONAL (ASIA) PTE LTD
ACCOUNT NUMBER : 048-901089-4 SGD
SWIFT CODE : DBSSSGSG
Mail payment together with this registration to
9 Shenton Way, #04-01 Singapore 068813

Cancellation of registration must be made in writing via fax or e-mail at least two weeks (10 working days) in advance in order to qualify for a refund. However, a 30% will be levied to cover administration costs. The Company reserves the right to change the venue or postpone the course due to unforeseen circumstances.

For further inquiries, please contact at (62-361)977 536 or email register@directivecommunication.com

(Authorized Signature)

(Company Chop)

Name : _____
Designation : _____
Date : _____