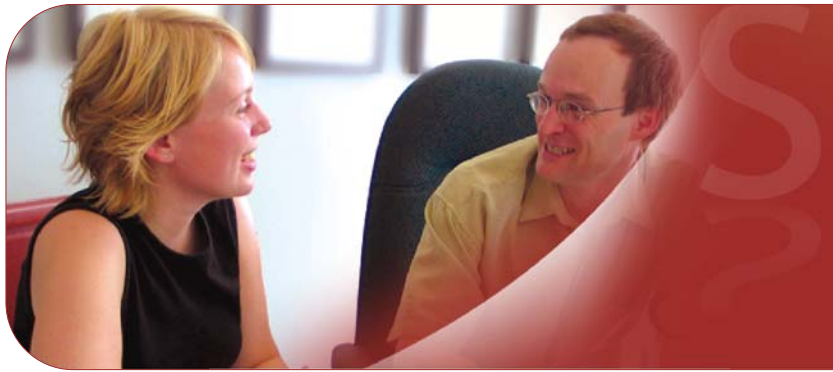


# the psychology of Super Effective Communications



with : **Leslie Choudhury**

Asia's No. 1 Communications Guru  
World's Top 10 Communicators



## Leslie Choudhury

Leslie is one of the world's Top 10 most influential Communication Gurus according to Gurus International. He has more than 25 years experience specializing in psychological approaches to communication and culture transformation. He is the creator of "the Choudhury Mind Maze " an innovative communication game that helps people come to grips with the gaps, the areas that need help and improvement. Author of the "Don't Judge a Book by It's Cover"

" The way we say, what we say makes all the difference in the world!  
Deep impactful communication is what is seen, what is heard and most importantly what is felt!"



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## Overview

It is the things we need to do and say that make us effective communicators across the board with friends, families, colleagues, subordinates, bosses and clients need to be developed. The essence of what inspires or dis-empowers others. Our ability to **Communicate Intelligently** where unrealized expectations always exists in a variety of environments. This ability to consciously decide to "Act" intelligently and **Communicate**.

In an **effective manner** instead of "React" to events and circumstances is "**The Psychology of Super Communication**". Based on Directive Communication Psychology and his varied experiences, this workshop provides an awareness of ourselves and how our reactions as Communicators affect our environment. It provides a psychological platform to make more intelligent communications to affect our environment for our desired results. **Super Communication will get you the desired results!**

## Objectives & Outcome

**A successful participant of this course will be able to:**

- ☞ Apply Communications applications of Directive Communication Psychology to your environment to improve your effectiveness
- ☞ Learn the Psychology of your Communications style and know how to improve it substantially.
- ☞ Apply DC Postures to make ANY encounter more productive
- ☞ Use Colored Brain Communication to Identify problems BEFORE they happen
- ☞ Make Powerful and Intelligent Communications
- ☞ Command a Powerful Leadership Presence
- ☞ Cultivate a Psycho-Productivity Environment in YOUR Organization



### Who Should Attend:

CEO's, Managing Directors, Senior Managers, Directors, Department Heads, Managers, Consultants, Supervisors and High Potentials, Communication Executives, Presenters

## DAY ONE

- ▲ **Day One-AM**
  - Introduction to the Directive Communication methodology
  - Foundation of your COMMUNICATION EFFECTIVENESS
  - The vision of Communication
  - Rules of Engagement
  - Reticular Activating System
- ▲ **Day One-PM**
  - Using the Colored Brain Communication Inventory (CBCI)
  - The colored Brain insights to stimulate the right type of Communication
  - Understanding organizational color dynamics and how to influence
  - Needs sucking the need for Effective Listening Skills

## DAY TWO

- ▲ **Day Two-AM**
  - Using the Human Emotional Drivers for alignment
  - Psychology of Colours in Communication
  - Steps of Powerful Communication using Directive Communication
  - Aligning Attitude and Vision through Directive Communication
- ▲ **Day Two-PM**
  - Postures and its Effect on Communications
  - Tonation / Words / Body Language
  - Power of Stories
  - Using a variety of media for effective communications
  - Visualization
  - Lessons learnt from the great communicators of the World
  - Getting results from your communications

register@directivecommunication.com - www.directivecommunication.com



# Registration Form – 2 BREAKTHROUGH DAYS on

## THE PSYCHOLOGY OF SUPER EFFECTIVE COMMUNICATIONS

For registration, kindly fill in the following form and return it via fax: (62-361)981654

or email: [register@directivecommunication.com](mailto:register@directivecommunication.com)

or mail to Villa de Carmazzi, Lod Tunduh, Ubud, Bali

Website : [www.carmazzi.net](http://www.carmazzi.net)

[www.directivecommunication.com](http://www.directivecommunication.com)

Company : \_\_\_\_\_

Address : \_\_\_\_\_

Contact person : \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

### Participants' details :

1. Name : \_\_\_\_\_

Designation : \_\_\_\_\_

H/P No. : \_\_\_\_\_

2. Name : \_\_\_\_\_

Designation : \_\_\_\_\_

H/P No. : \_\_\_\_\_

3. Name : \_\_\_\_\_

Designation : \_\_\_\_\_

H/P No. : \_\_\_\_\_

### Conference Details:

This course will be conducted for 2 days as follows:

City / Country : \_\_\_\_\_

Date of Training : \_\_\_\_\_

Time : 9.00am ~ 5.00pm

### Price:

US \$ 1,280.00

**Group Discount:** Enjoy a group discount of 10% for 3 or more delegates registered at the same time from the same organisation and with the same billing source

### Target participants:

CEO's, Managing Directors, Senior Managers, Directors, Department Heads, Managers, Consultants, Supervisors and High Potentials, Communication Executives, Presenters

### Package includes:

- a) Colored Brain Communication Cards
- b) CBCI assessment booklet
- c) Hard cover binder manual

### Methods of Payment

- For Singapore or Bank Draft made payable to Directive Communication (Asia) at:  
DBS Bank Singapore DIRECTIVE COMMUNICATION INTERNATIONAL (ASIA) PTE LTD  
ACCOUNT NUMBER : 048-901089-4 SGD  
SWIFT CODE : DBSSSGSG  
Mail payment together with this registration to  
9 Shenton Way, #04-01 Singapore 068813

**Cancellation of registration** must be made in writing via fax or e-mail at least two weeks (10 working days) in advance in order to qualify for a refund. However, a 30% will be levied to cover administration costs. The Company reserves the right to change the venue or postpone the course due to unforeseen circumstances.

For further inquiries, please contact at (62-361)977 536 or email [register@directivecommunication.com](mailto:register@directivecommunication.com)

\_\_\_\_\_  
(Authorized Signature)

\_\_\_\_\_  
(Company Chop)

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Date : \_\_\_\_\_