

# the psychology of Super Leadership Intelligence



with : **Arthur F. Carmazzi**  
Founder of the Directive Communication™ Methodology  
and Asia's No. 1 Change Leadership Speaker Trainer



This seminar will be led by Arthur F. Carmazzi, Founder of the Directive Communication™ Methodology and Asia's No. 1 Change Leadership Speaker & Trainer

## Arthur F. Carmazzi

Arthur is one of the world's Top 10 most influential Leadership Gurus according to Gurus International. He has more than 21 years experience specializing in psychological approaches to leadership and culture transformation. He is the best selling co-author of "The 6 Dimensions of Top Achievers", and author of "Identity Intelligence" and "Lessons from the Monkey King". Arthur is also the developer of the CBCI (Colored Brain Communication Inventory) and HDMA Emotional profiling tools used for "Psycho-Productivity" management.



Founder of the Directive Communication™ Methodology and Asia's No. 1 Change Leadership Speaker & Trainer

## Overview

The decisions we make as a Leader are the essence of what inspires or dis-empowers others. Our ability to **Lead Intelligently in the face of frustration** and unrealized expectation creates an environment where highly effective people who enjoy their work. This ability to consciously decide to "Act" intelligently and cultivate a **Leadership Enriched** environment instead of "React" to events and circumstances is "**Leadership Intelligence**".

Based on Directive Communication Psychology and associated **case studies**, this workshop provides an awareness of ourselves and how our reactions as Leaders affect our environment. It provides a psychological platform to make more intelligent decisions to affect our environment for our desired results. **Leadership Intelligence helps you make the right decisions!**

## Objectives & Outcome

**A successful participant of this course will be able to:**

- ☞ Apply Leadership applications of Directive Communication Psychology to your environment to improve your decision making platform
- ☞ Learn the Psychology of your Leadership style and how to improve it
- ☞ Learn the 5 Pillars of cultivating superior Leadership Intelligence actions
- ☞ Apply DC Postures to make ANY encounter more productive
- ☞ Use Colored Brain Communication to Identify problems BEFORE they happen
- ☞ Make Powerful and Intelligent Leadership Decisions
- ☞ Command a Powerful Leadership Presence
- ☞ Cultivate a Psycho-Productivity Environment in YOUR Organization



## Who Should Attend:

CEO's, Managing Directors, Senior Managers, Directors, Department Heads, Managers, Consultants, Supervisors and High Potentials

## DAY ONE

- ▲ **Day One-AM**
  - Introduction to the Directive Communication methodology
  - Personify and understand the framework for transforming your organization
  - Foundation of your Leadership Intelligence
  - The vision centered Culture – fact or fiction?
  - Rules of Engagement
  - Turning Reaction to Productive Action
- ▲ **Day One-PM**
  - Using the Colored Brain Communication Inventory (CBCI)
  - The colored Brain insights to stimulate organizational alignment
  - Understanding organizational color dynamics and how to influence them
  - Directive Communication Foundations for developing a strong Leadership Identity
  - Needs Based Leadership – killing the "Blame" culture
  - Needs sucking the Leadership trap

## DAY TWO

- ▲ **Day Two-AM**
  - Using the Human Driver Mirrored Assessment (HDMA) for Leadership alignment
  - Creating Your Leadership Identity
  - Four steps of Powerful Leadership Decisions using Directive Communication
  - The five types of Organizational Cultures
  - Aligning Attitude and Vision through Directive Communication
- ▲ **Day Two-PM**
  - Organizational Change – Secrets from the US Special Forces
  - The corporate Drama – "A" Team based change
  - The 5 pillars of maintaining a high performance vision centered organization
  - Lessons from the monkey king

register@directivecommunication.com - www.directivecommunication.com

