



Leading Team Communication

Communication Psychology to Lead and Inspire Teams



A great leader doesn't get others to do things they don't want to do, but inspires them to want to do (and get fulfillment from) the things that need to be done.

- Arthur F. Carmazzi -

Arthur F. Carmazzi

Arthur is one of the world's Top 10 most influential Leadership Gurus according to Gurus International. He has more than 21 years experience specializing in psychological approaches to leadership and culture transformation. He is the best selling co-author of "The 6 Dimensions of Top Achievers", and author of "Identity Intelligence" and "Lessons from the Monkey King". Arthur is also the developer of the CBCI (Colored Brain Communication Inventory) and HDMA Emotional profiling tools used for "Psycho-Productivity" management.



Founder of the
Directive
Communication™
Methodology and
Asia's No. 1 Change
Leadership Speaker &
Trainer



Overview

This Directive Communication based workshop gives Team Leaders the psychological tools needed (including CBCII) to expand leadership roles in a team environment. Participants will be able to decode team members physical way of processes information and how that affects work style and attitude. Team Leaders will gain respect for the attributes, strengths, and weaknesses of each team member through insights to the mental, emotional, and physical makeup. Leaders are able to draw out the best from a cross-functional and/or cross cultural group. Leading Team Communication concentrates on leading people to make the most of their natural gifts and applies strategies to set up a supportive environment that promotes the individual as well as the team. By applying DC psychology based leadership roles in a team environment, participants maximize communication potential and increase productivity

Objectives & Outcome

A successful participant of this course will be able to:

- ☞ Apply Leadership applications of Directive Communication Psychology to attain self direction of teams
- ☞ Learn the Psychology of your Leadership style and how the color of your brain can determine your team leadership role
- ☞ Learn the 5 Pillars of cultivating superior Team Leadership
- ☞ Apply DC super decision strategies for teams with "Balanced Colored Brains"
- ☞ Use Colored Brain Communication to Identify problems BEFORE they happen
- ☞ Bringing out the best in team members through colored brain delegation
- ☞ Increase drive and affect competence
- ☞ Use DC strategies to Communicate the incommunicable, getting people to truly express their thoughts and feelings
- ☞ Cultivate a Psycho-Productivity Environment in YOUR Team

Who Should Attend:

Managers, project managers, team leaders, senior managers, project team members, HR managers, and supervisors.

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